

## EMBA 8400: Economics Articles - Spring 2010

Students are expected to read the required articles (numbered according to the lecture weeks) before coming to the class. The conceptual issues discussed in the articles will be illuminated in class with the help of theory from the relevant chapters of the text book for a given week. The primary purpose of these articles is to encourage class discussions. All of the listed articles were chosen from marquee publications and newspapers including opinion pieces by Nobel Laureates in economics and finance, famous investors, money mangers, and academics.

Week	Title	Source	Author
<b>Lecture 1</b>	(a) Why Journalists Can't Add	Forbes	Seligman
	(b) Winnick's Voyage to the Bottom of the Sea	Wall Street Journal	Kessler
<b>Lecture 2</b>	(a) Too Many Cars?	Wall Street Journal	Ingrassia
	(b) Who Really Owns That Winery?	Time	McCarthy
	(c) Better Answers To Tough Question on Jobs	Wall Street Journal	Wessel
<b>Lecture 3</b>	(a) The Painful Truth About Profits	BusinessWeek	Mandel
	(b) Economic Profit vs. Accounting Profit	Wall Street Journal	Bartley
	(c) One Airline's Magic	Time	Donnelly
<b>Lecture 4</b>	(a) Business Cycle Dating Committee Report	National Bureau of Economic Research	Weblink
	(b) Federal Deficit and the National Debt	Business Economics	Clayton
<b>Lecture 5</b>	(a) Why do Americans work more than Europeans?	Wall Street Journal	Prescott
	(b) Haute Con Job	Pimco Bonds	Gross
	(c) Haute Con Job Redux	Pimco Bonds	Gross